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[developh.org](http://developh.org)

2019



Nurturing student-led technology in the  
developing world to break  
the innovation gap.



Developh is a nonprofit and community that empowers the youth to innovate for the world. We work to make computer science and technology more equitable and support student ventures through a pre-seed accelerator.



## Issue

Technology has given us the potential to create groundbreaking innovations from our bedrooms, but this isn't a reality for the youth in developing nations.



**With less representation in our technology and startup scenes, the innovation gap is only furthered.**

Less voices in tech means greater barriers to the underrepresented masses.





🌐 **Students engaging in startup ecosystems.**

The student founder ecosystem is lacking, **we want to develop and drive student presence in the startup ecosystem from the ground-up.**

👥 **Breaking entry barriers to technology.**

Opportunity and education isn't universal and is largely untapped, **we want more underrepresented youth to be able to explore pathways in technology.**

👉 **Putting purpose over profit.**

Countries can't just mimic Silicon Valley, we need to contextualize technology and build for purpose. **We want to nurture tech for good**, in a time when it's most needed.

'Develop PH' or  
simply 'develop'



# Developh

is shifting the technology pipeline  
by nurturing the founders of today

From "develop"  
& "Philippines"

*Through education and accelerator initiatives, we're  
investing in the youth: giving every student the  
opportunity to learn, fail, connect, build, and impact.*





DEVELOPH BELIEVES THAT...

**The best time to  
start out as a founder  
is as a student.**

*And we need more student founders.*

## **RESHAPING THE TECH PIPELINE.**

Students are in the best space to become a founder: they're in the prime time for learning, failing, and building. The world's largest companies were started by students. **Let's bring that to the Philippines.**

Since 2016, Developh's student team has been rethinking what it means to access quality technology education & support systems to succeed in the industry.





**Developoh is a global nonprofit that nurtures youth-led innovation for social good in developing countries.**

We're a community of students uplifting and educating the youth to explore pathways in technology by building things that matter.

All-in-all, we're shifting the technology pipeline: giving every student the opportunity to learn, fail, connect, build, and impact.

We're investing in and shaping the next generation of startup leaders while helping them create an impact today. Our goal is to build a student founder community from underrepresented sectors, investing in people until they can invest in one another - and in the world.

**MISSION**

**Bring more students to create and innovate for the world through education and opportunity.**

**VISION**

**A world molded by socially-impactful technology where every young person is represented.**



**70,000<sup>+</sup>** youth & advocates

Engaged in all our talks, online programs and using our open resources

**700<sup>+</sup>** members

of the Developh online Community represented from over 80 schools

**15<sup>+</sup>** countries

represented in our membership, primarily the Philippines, USA, India, Indonesia

## OUR AUDIENCE

High school and college students; especially from underrepresented groups and regions

**1,500<sup>+</sup>**

program participants from our target audience

Startup Internship Matching

Outreach

Workshops & Meetups

Talk & Webinar Series

Hackathons & Ideathons

Fellowship

Conference Scholarships

Mentoring

**IMPACT SINCE 2016**

20,000 monthly hits on website  
5,000 subscribers on mailing



LEARN HOW WE WORK

**We invest in students  
with disruptive ideas  
for their communities.**

Supporting them from the ground-up





DEVELOPH'S GLOBAL

## COMMUNITY

Engage and build connections through our open online network; hold outreaches, workshops, talks, and development events in different regions



EMPOWER + UPSKILL

## EDUCATE

Introduce and educate individuals and communities on startups and technology for good; contextualize programs to solve local issues first

### TOUR

for underserved communities

### WORKSHOPS

#### CIPHER

empowering women in technology program

### INTERNSHIP MATCHING

helping high-achieving high schoolers and college students work with impact-driven startups

### MENTORSHIP

connecting minority high schoolers to industry professionals in facilitated programs

### TALKS



BUILD, LEARN, EXECUTE

## ACCELERATOR

We build youth innovation.  
Students gain the foundations on  
building products and startups;  
capital, mentorship, and support  
from ideation to launch



MORE FOUNDERS.

## IMPACT

Our measurable impact: more  
students pursuing or exploring  
technological fields;  
and more social good products &  
startups launched

### COLLAB

our exploratory accelerator  
for social good projects in  
collaboration with NGOs

### VENTURES

accelerator for students  
with disruptive startup ideas  
to prototype & validate

### TECHNOLOGY.PH

our digital publication to uplift  
the student voice in tech spaces

### FOUNDERS/MAKERS CONFERENCE

### FOUNDER ECOSYSTEM MAPPING

working with stakeholders in the industry  
to provide the student perspective



DEVELOPH'S GLOBAL

# COMMUNITY

Creation thrives on community. We empower the youth to explore tech through **talks and outreaches**, touring the country and working with local champions.

On our **online community**, we continue to engage over 700+ members. Ideating, hosting webinars, offering conference scholarships, internship matching, and linking students to mentors.

Developh Community is powered by a network of partners & scouts in over 80 schools globally, running programs over the year and analyzing their area's needs (state of tech report). Our **Cipher** division works on women in technology empowerment, holding talks, mixers, and mentorship programs.

Our members champion the growth of tech in their own spaces.



EMPOWERING + UPSKILLING

# EDUCATION

Developh builds a curriculum centered on inclusive technology and social good to use across our programs; also collaborating with technical partners. We host **workshops** and **events** to show every youth is a creator - and has the capacity to make a difference, today.

We hold events partnered with our Community, along with offering open-source materials centered around technology for social good on our website and repositories.

BUILD, LEARN, EXECUTE

# ACCELERATOR

We're firm believers that there's no better time to be a founder than as a student. Developh runs a **by-students, for-students accelerator** that helps student explore technology and launch things while in school.

**Collab** partners with mission-based NGOs to build social initiatives that sustain + scale their work with tech. Teaching students along the way, measuring by direct impact. **Ventures** is for disruptive startup ideas in the technology space; where projects look to get prototyped, validated, and profitable.

Developh provides capital (through grants), mentorship, a network, and a 24/7 community supporting teams - we're like a startup school.



INNOVATION

# Our process in nurturing student founders.

We equip students with the skills to build a business, and a guided experience to build for what matters.

## WE SCOUT & IDENTIFY

We identify talent: starting by exposing students to startups, tech, and social good from different regions of the country.

## INCUBATION

Students into building projects are assisted with the capital, mentor network, resources, close technical guidance, and more through our online incubation program.

## LAUNCH

We put projects into action, inviting industry leaders, professionals, and even investors to visit our students during Demo Day - a presentation of prototypes/launches.

At this stage, projects should have measurable traction or even results.

## PITCH & VALIDATE

We hold a Pitch Day where students can find collaborators and openly dialogue on their ideas; along with working with teams to validate and explore their projects.

## DEVELOPH VENTURES

A glimpse of some projects our youth are working on



**iboto.ph**

Iboto.ph is a civic engagement platform that seeks to campaign for progressive Filipino candidates these 2019 Midterm Elections.

Iboto.ph as a website had 300k+ visits, with over 5 million unique visitors to its social pages during election coverage.

Making reproductive rights' better by connecting adolescents and young adults to quality clinical providers and better educating people on sexual health. Babae.ph is an upcoming chatbot and application that acts as a gateway to quality resources and information on reproductive rights in areas where this information is heavily stigmatized against or underpublicized.

Working in collaboration with multiple NGOs, coming soon

**Babae.ph**



MORE FOUNDERS.

# IMPACT

We elevate our students doing amazing things, and learn what we can do to further their work and that of the next generation's.

We do impact surveys, ecosystem mapping, demo days, and plan to hold conferences to gather makers and share our experiences - they deserve to be heard. Our digital publication, Technology.ph, also uplifts student voices in tech spaces: highlighting youth work, experiences, and more.

Continuously, we build spaces that build student founders and put value into youth innovation.





WHY WE WORK

**We're students  
investing in students.  
This is how.**

# WHY WE WORK

## 💬 We're a student voice.

Student entrepreneurs are the foundations of a healthy startup ecosystem. (TechCrunch said it!) This first-time founder experience is critical to getting more students to know how to build great companies, and then succeed in the space - especially for minority students.

We're breaking entry barriers and reshaping the scene with more of us learning and building early on.

Developh's active membership is about 70% women/gender minorities; majority in high school/college pursuing STEAM or HUMSS fields



## WHY WE WORK

### ↻ **Our ecosystem gives back.**

As the Developh Community grows, we have students champion the growth of their own local startup communities: impacting nationally, while building local. We don't just host an event, give a prize, and run off. We invest in people, supporting them throughout the entire journey of learning about tech, to exploring it, to making something happen.

We sustain through our online platform and community; we work to fill in the gaps (intimidation, no resources, discrimination, lack of support system) and work on retention.



# WHY WE WORK

## **Beyond institutions.**

Our team was frustrated by the obstacles posed by our educational institutions. That's why we work on intersectoral collaborations, but focus on running things independently - where most students learn best, anyway.

By working online, remotely, and on a global scope: we're capitalizing on growing digital citizens without obstructions. We foster diverse communities and as a result - have more inclusive innovations and results.

It's harder. But it's also more self-sustaining, productive, and engaging in the long-term.

# GROWTH

WHY STUDENT INNOVATION MATTERS

Developh is looking to spread our impact and help launch more products, while connecting people.

This 2019, we're kicking off our accelerator by supporting **10 projects** in collaboration with mission-based organizations. Our Community is also branching out nationally, with regional leadership helping us define and implement programs.

## IBOTO.PH



Developh venture reaching over five million unique hits and 500k+ website visits over election season

# 100%

community growth every month

## COMMUNITY

branching out to regional leads in 2019 for more contextual growth

Here are some ideas on where you can **align with & support** Developph's mission.  

## RECRUIT

We're nurturing some of the most incredible & diverse high school and college founders with the foundations and grit to succeed in technology. From students into software engineering to design to project management in startups, nonprofits, and corporations.

Consider us for career development events or opportunities to reach out to our Community: such as hosting a talk/event, sending a mentor, or being part of our internship matching.

## ENGAGE

Developph holds outreaches and programming from talks to workshops to conference delegations. Spread emerging technologies to upskill, interdisciplinary conversations to empower, and build empathetic + meaningful tech for youth. If you're aligned with our cause: let's teach, mentor, and build together.

## ACCELERATE

If you're interested in what we do for youth-driven innovation, we're always looking for mentors, technologies, causes, and more to partner with. Join us in supporting the youth from spreading technopreneurship to building products.

Our youth appreciate any form of support you can give. Join us in investing towards student founders and building our tech ecosystem.

For more ideas or talks, reach us at [ventures@developh.org](mailto:ventures@developh.org).



## Mentorship

Host online office hours, share some meeting time, or work closely with teams: technical advice, offer advice on your industry... or just listen to our founders and give them your solid advice.



## Space & Events

Help us host programs and events to connect and mix with students, giving them a space to connect and be educated by one another. Also helps with workspaces or pitch days.



## Talks & Workshops

Join us in hosting diverse and intersectional talks and workshops to foster productive and engaging discussions on anything emerging and important.



## Fund

Invest in Developh's programs: either in our no strings attached initial fund for the best and most eager founders, or let us tap you once our teams have built something more sustainable.



## Advocacy

Our students work on tech-enabled things for a cause. Collaborate and offer direct supervision on projects in your sector of expertise: from mental health to agritech to civictech.

SUPPORTED BY



If you're interested in what we do, reach out to us at [hello@developh.org](mailto:hello@developh.org).

Join us in nurturing the student founder community - building a diverse generation of technologists that develop for purpose.





SUPPORTED BY

YOUTH HACK



USER  
EXPERIENCE  
SOCIETY



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# Thank you!

Although we've been in operation since 2016, the more we grow and the bigger we dream - the clearer it becomes that we can't do this alone. Thank you for supporting us and joining us in our vision of bringing more students in to innovate for the world.

<http://developh.org>

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